

REGISTRATION FORM

IFMA Education Symposium • March 11, 2010 – Lynnwood

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How did you learn of this event? _____

PAYMENT

- \$99 IFMA Members (paid in advance) \$120 Non-Member (paid in advance)
 \$125 At the Door \$50 Students

A limited number of registration fee scholarships are available to members with financial need.

More information and application: www.ifmaseattle.org

Credit Card: VISA MasterCard

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Fax Form: Attn – Katie Bohocky at **253-265-3043** or email her at: aminc2@comcast.net

You will receive confirmation of your registration by email. THANK YOU!

Greater Seattle IFMA Chapter

c/o Association Management Inc.
P.O. Box 6906
Tacoma, WA 98417

14th Annual IFMA Seattle Education Symposium

Beyond Survive – Tools to Thrive



Thursday, March 11, 2010

Lynnwood Convention Center
3711 196th St. SW / Lynnwood, Washington

HIGHLIGHTS

- Keynote by Jon Martens – Learn Strategies that Payback & Promote FM Value
- Lunch & Plenary session – Experience the *Quick Guides to Tenant Improvements*
- Six informative education sessions
- Continuing education hours
- Opportunity to network, hear best practices, see case studies
- Mini-Trade Show of products & services for the FM



PREMIER SPONSOR



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AGENDA HIGHLIGHTS

7:30am – 8:00am: Registration, Continental Breakfast and Mini-Trade Show

8:00am – 8:15am: Welcome All (Main Room)

Peter Renner, CFM, Seattle Chapter President, Director of Facilities at Renton City Hall

John Benny, CFM, McKinstry, Premier Sponsor

Bill Blau, CFM, Seattle Chapter Director at Large

8:15am – 9:15am KEYNOTE: Gain Direction for Thriving



Speaker: Jon Martens, CFM, CFMI, IFMA Fellow, County of Sonoma – CA, Santa Rosa, CA

Imagine annually returning money from the budget to the general fund! Straight from *World Workplace 2009* – Jon Martens shares valuable direction to help the FM meet current objectives and beat future challenges. The Facilities Operations Division of Sonoma County, CA has achieved more than a 97% completion rate on its project management program, and projects more than a 90% completion rate of corrective work orders. Jon brings over 35 years of private and public sector experience to this topic. Learn to start an effective planning process or see marked improvements in your current one.

Noon – 1:15pm LUNCH & PLENARY: Quick Guides to Tenant Improvements

Panel: Kim Parsley, LEED AP, Sr. Associate, IA Interior Architects

Nancy Heywood, LEED AP, Associate, IA Interior Architects

Rebecca Baker, City of Seattle DPD

Moderator: Kristine Jackson, CFM

The City of Seattle released their Quick Guides to Green TI in 2009 as a road map to delivering high-performance, cost effective commercial interiors. Each of the guide's ten topics has an overview, key benefits and strategies, quick facts, a case study, an implementation checklist, additional resources and potential LEED-CI credits. See how these Quick Guides can inform facilities decisions towards more sustainable building practices.

CONCURRENT SESSIONS

7:30am – 8:00am: Visit the Trade Show Displays & Vendors

9:30am – 10:30am: Concurrent Sessions

BUSINESS ALIGNMENT

Sustainability Plans & Programs

Speakers: Gary Nevius, Facilities & Capital Projects Manager, Bastyr University; Mike McFaul, CFM, Director of Facility Operations, First & Goal, Inc at Qwest Field; Juan Escalante, General Manager, Aramark Sports

Moderator: Lynn Clark, FMP, LEED AP, ArchEcology

Take a look at two case studies from very different facilities that show commonalities and unique opportunities in making sustainability decisions. Gain the basics of designing and implementing sustainability plans and programs. Learn what it takes to get buy-in; and, the value of in-house green teams and what happens when they extend to green with outside collaborations.

TIME MANAGEMENT

Systems & Structures for Getting It All Done

Speakers: Richard Lynch, President, Lynch Associates

Wasted or poorly used time can prevent an organization from getting the best work from its people. Managers and employees alike often lose sight of their purpose and wind up working inefficiently on the wrong things. This session presents a synthesis of the most effective methods of managing time. Participants will learn a unique, systematic approach that is easy to use, helps focus on the things that will make the most difference, and can multiply productivity by as much as a factor of four.

10:30am – 10:45am: Visit the Trade Show Displays & Vendors

10:45am – 12:00 noon: Concurrent Sessions

MANAGING THE BUSINESS CASE

Financial Tools & Financing Options for Energy Management Projects

Speakers: Terry Egnor, Energy Specialist, BetterBricks; Matt Wegworth, Project Engineer, McKinstry

Learn how to win support for your projects by selecting and applying the right financial analysis tool. Then explore a range of financing options. This session provides an overview of analysis methods, such as simple payback and ROI to Net Present Value and Internal Rate of Return for evaluating the financial viability of equipment upgrades and facility renovations and new construction. Financing opportunities through loans, bonds, leases and performance contracting will be presented. Participants will understand how to select and apply analytic tools and financing options that help their projects compete successfully for limited resources.

OPERATIONS & TECHNOLOGY

Smart Operations Best Practices

Panelists: Bob Cowan, Facilities Engineering Manager, Fred Hutchinson Cancer Research; Clark Rider, Site Services Specialist, Bill & Melinda Gates Foundation; James J. Johnson, Facility Manager, Physio-Control

You can't manage what you don't measure. Do you know what to do with an *Electric Log* or the *Smart Meter Watch*? Learn how a leader in energy management is using a new online energy use and cost information service for managing utility bills. See the value in calculating the organization's Carbon Footprint and the role in developing a Resource Stewardship strategy. Best practices make operations run more cost effectively. See how what's healthier for the budget can also be good for the environment.

1:15pm – 1:30pm: Visit the Trade Show Displays & Vendors

1:30pm – 2:45pm: Concurrent Sessions

WHAT FMs SHOULD KNOW

Energy, Triple Bottom Line & Solar

Panelists: Stan Price, Executive Director, Northwest Energy Efficiency Council; Dorothy Paun, PhD, MBA, Assoc Professor of Business & the Environment, UW; Richard Beam, System Director, Construction & Sustainability, Providence Health & Services

Don't miss this one-stop-shop on new developments in energy efficiency and renewables. Hear from three knowledgeable panelists about new energy code and energy performance disclosure requirements in Washington state, Triple Bottom Line reporting opportunity and solar potential for commercial buildings. Each presenter will provide a short topic summary, and then open it up for Q&A discussion.

STRATEGIC PLANNING

Ten Keys to Effective Business Continuity Planning

Speaker: Paul Pittenger, Attainium Corporation

Focus on practical strategies to continuously improve your disaster planning and emergency response. Applicable across various organization and facility types, learn to identify key principles, decisions and goals for more effective planning. Take away priority ideas for your organization: fun and informative exercises to do at your facility, tips on maintaining and testing the plan, and tap additional educational and planning resources.

MINI-TRADE SHOW

2:45pm – 3:00pm: DOOR PRIZE DRAWING IN TRADE SHOW ROOM

Visit with IFMA's Associate Members to preview innovative products and services for facilities management.

The following Associate Members participated in the 2009 trade show:

Bank & Office • BetterBricks • Contract Services Representation, LLC • CORT Furniture Rental • EHS Design, Inc • ENECON Corporation • EWC Group, Inc • Fast Signs • Fleischmann Office Interiors/Lencore • Glumac • Graebel Seattle • McKinstry Nelson Electric Company • OASIS, Inc • RestorX of Washington • Sound Water Treatment • Trane • Univ. of Washington Extension